

# CONSUMERS INTERNATIONAL CONGRESS

## SESSION PLAN

### ENHANCING THE CONSUMER MOVEMENT WITH UNCTAD

Date: December 8<sup>th</sup> 2023

Time: 12 – 12.45pm

Location: Mount Kenya Room 2, Radisson Blu Hotel, Upper Hill, Nairobi

Duration: 45 minutes

Format: in-person?

Background and purpose:

One objective of the [United Nations Guidelines for Consumer Protection](#) is to facilitate the development of independent consumer groups. Consumer associations play an essential role in making the voice of consumers heard in public policy decision-making, improving consumer information and education, defending consumer rights, and monitoring markets.

According to a [UNCTAD publication](#), the issues of governance, human resources and professionalization and funding are key to strengthening consumer associations. While the current global context is testing the resilience of consumer associations, how can Governments facilitate the establishment and development of consumers associations?

#### **SPEAKERS:**

Moderator:

Arnau Izaguerri, Legal Officer, Competition and Consumer Policies, UNCTAD

Panellists/Speakers [choose one]:

- Beatrice Gakuba, Founder, AWAN AFRIKA, African Women in Agribusiness, Kenya
- Pablo Rodríguez, Executive Director, FOJUCC Association of Chile
- Damien Ndizeye, Executive Secretary, ADECOR of Rwanda
- Felicia Monye, President Consumer Awareness Organisation of Nigeria

#### **SESSION FLOW:**

[Time in min]	• [Topic / questions / talking points]	[Who]
12-12.05	Introduction and welcome	Arnau

12.05-12.17	Introduction by speakers, replying to the question: tell us a bit about your organization, how was it established, and what were key to the success of their establishment? (3 minutes each)	Beatrice Pablo Damien Felicia
12.17-12.30	Question: in your view, what are the key issues that Governments should consider when aiming to enhance the establishment and development of independent consumer groups? (3 minutes each)	Felicia Damien Pablo Beatrice
12.30-12.40	Interaction with the floor	
12.40-12.45	Wrap up and conclusion	Arnau