



Poul HANSEN

UNCTAD TDC meeting 24 April 2024
Trade Facilitation

Why Trade Facilitation?



Why Trade Facilitation?

Comparison of Forecasts on Impact of TFA



Study	Trade Flows Increases	Gains to GDP
WTO (2015)	2.06 - 2.73 %	0.34 – 0.54 %
OECD (2018)	0.6 %	0.04 – 0.41 %
Kumar and Shepard (2019)	0.2 %	0.15 %
WTO (2023)	1.17 %	0.12 %

Mandate:

Bridgetown Covenant, para 127 (n):

“Continue and reinforce its work through its three pillars to support implementation of trade facilitation reforms, including the Agreement on Trade Facilitation of the World Trade Organization, and enhance its support to the development and the implementation of appropriate legal and regulatory frameworks that reduce trade transaction costs;”

UN trade & development UNCTAD Empowerment Programme for Trade Facilitation



Empowerment Programme for Trade Facilitation

Advisory Services & Legal Assistance



Empowerment Programme for Trade Facilitation

Rapid Scan of Preparedness



Empowerment Programme for Trade Facilitation

Capacity Building & E-Learning



Empowerment Programme for Trade Facilitation

Reform Tracker



Empowerment Programme for Trade Facilitation

Database of Committees



Empowerment Programme for Trade Facilitation

Trade Portals



Empowerment Programme for Trade Facilitation

Procedure Analysis & Simplification Tool



Empowerment Programme for Trade Facilitation

Transit Coordinators



Empowerment Programme for Trade Facilitation

Climate Smart Trade Facilitation

Empowerment Programme for Trade Facilitation

Advisory Services & Legal Assistance

- Issues include:
- WTO TFA, regional (e.g. AfCFTA) and national implementation
- Ratification, Categorization, Notification
- Transparency and Enquiry Points,
- Digitalization,
- Transit,
- Coordination
 - National Trade Facilitation Committees
 - Border Agency Coordination,

2023:

- 70 partner countries
- 10 Regional Economic Communities



Empowerment Programme for Trade Facilitation

Capacity Building & E-Learning

Blended capacity building and technical assistance.

Results 2023:

- 200+ webinars and meetings,
- 1100 participants, public and private stakeholders
- 50% women,
- 95% satisfaction

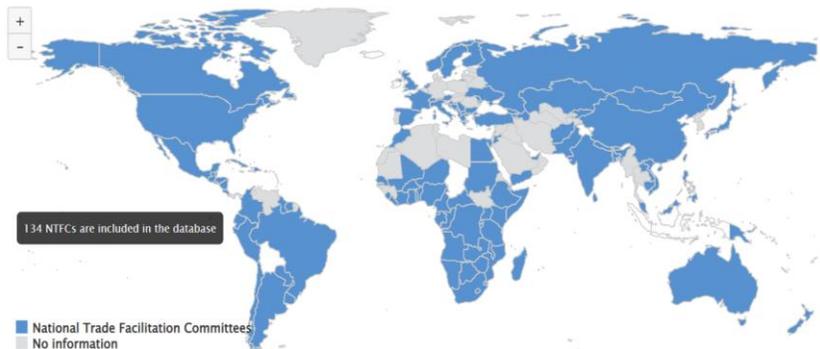


Empowerment Programme for Trade Facilitation

Database of Committees

Explore National Trade Facilitation Committees

Select a country on this list or click on a country on the map to access relevant information



National Trade Facilitation Committee Madagascar

Last update: 23/01/2023

Established on 2016

Have a look at the promotional video of Madagascar Trade

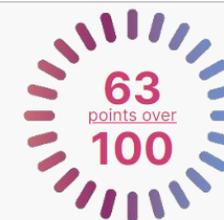
Facilitation Committee here <https://www.youtube.com/watch?v=V3vUGYj8zNM>

v=V3vUGYj8zNM

Explore the different features of this National Trade Facilitation Committee

CONTACT INFORMATION	OBJECTIVES & SCOPE	INSTITUTIONAL FRAMEWORK	COMPOSITION & GENDER	COMMUNICATION & OUTCOMES	SUSTAINABILITY
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CONTACT INFORMATION	
Official name	National Committee on Trade Facilitation
Contact details	
Name	RAZANAKOTO Andrianirina Isidore (Mr)
Address	Directeur Général du Commerce et de la Consommation
Email	dgccisi@gmail.com
Phone	+261 34 44 379 09
Contact details	
Name	Mr. LAIKANA ZAFIVANONA Ernest
Address	Director General of Customs
Email	ernest.laikana@douanes.mg; deris_ernest@yahoo.fr
Phone	Tel: +261 34 05 301 77
Contact details	spcnfe.madagascar@gmail.com



UNCTAD SUSTAINABILITY SCORE
for National Trade Facilitation Committees

UNCTAD Trade Facilitation Tools in place in this country

- UNCTAD Empowerment Programme for National Trade Facilitation Committees
- ASYCUDA
- UNCTAD Reform Tracker
- UNCTAD Trade Facilitation e-Learning



Empowerment Programme for Trade Facilitation

Rapid Scan of Preparedness

Highlights

- Quick scan and guidance around trade facilitation and cross-border trade environment
- Customized to the needs and realities of each country.
- Stakeholders: National Trade Facilitation Committee and relevant private and public sectors
- Conducted with assistance of local consultants.



In total, all steps require about 11 to 16 weeks to complete, depending on the actual situation and capacity of each country.

Empowerment Programme for Trade Facilitation Reform Tracker

IMPROVE TRADE FACILITATION IN KENYA

MY TASKS PUBLIC WEBSITE **WTO TFA** AFCFTA TFTA SUPERVISOR

TRADE FACILITATION REFORMS

NUMBER	TITLE	CATEGORY	FEASIBILITY	STATUS	DEADLINE	IMPLEMENTATION	
A1 AVAILABILITY OF INFORMATION1 (4)							
1.1	Publication	B	Short term	ONGOING	Feb 2023	20%	
1.2	Information available through internet	C	Middle term	APPROVED	Feb 2026	0%	
1.3	Enquiry Points	C	Middle term	ONGOING	Feb 2023	0%	
1.4	Notification	A		DONE	Feb 2017	100%	
A2 OPPORTUNITY TO COMMENT (2)							
2.1	Comments and information before entry into force	B	Short term	ONGOING	Feb 2023	0%	
2.2	Consultations	B	Short term	APPROVED	Feb 2023	0%	
A3 ADVANCE RULINGS (1)							
3.1	Advance Rulings	B	Middle term	APPROVED	Feb 2023	0%	
A4 APPEAL PROCEDURES (2)							
4.1	Establish a framework to network all border agencies	C	Short term	APPROVED	Feb 2023	0%	
4.2	Build capacity for Kenya Bureau of Standards (KEBS) and KenTrade to coordinate all border agencies on matters of administrative decisions through Single Window	C	Middle term	APPROVED	Feb 2023	0%	
A5 OTHER MEASURES TO ENHANCE IMPARTIALITY (2)							



Empowerment Programme for Trade Facilitation

Trade Portals

Digital Government

Steps (15)

1. Register as an importer of food products (4)
2. Pay import license fee
3. Submit application for registration as a food importer
4. Site visit
5. Obtain food importer registration number
6. Obtain import visa for processed food products (2)
7. Submit application for import visa
8. Obtain import visa
9. Obtain an import license for processed food products (3)
10. Pay import license fee
11. Submit application for import license
12. Obtain import license
13. Contracting a clearing agent (1)
14. Contract a clearing agent
15. Clearance of consignment (3)
16. Declare cargo
17. Pay prescribed taxes & fees
18. Consignment inspection by customs
19. Consignment inspection by FDA (1)
20. Physical verification (and sampling where necessary)
21. Obtain good exit note (1)
22. Obtain goods exit note

Summary of the procedure

Institutions involved (6)

- Bank of Kigali (x 2)
- Rwanda Food and Drug Authority (x 3)
- Pharmaceutical Regulatory Information Management system (x 4)
- Clearing agent
- BANK
- Customs Service Department - Kigali Office (x 3)

Results (4)

- Food importer registration number
- Import visa - food products
- Import license for food products
- Exit note - Bill

Required Documents (19)

- Payment slip
- Payment receipt (x 2)
- Customs registration form
- Proforma invoice
- Proof of compliance to control
- Proforma invoice
- Import permit (from exporting country)
- Certificate of origin - import
- Bill of lading
- Reduction free certificate
- Certificate of analysis - import
- Phytosanitary certificate - import
- Certificate of Rwanda company registration
- Invoice
- Packing list
- Certificate of origin
- Standardization mark permit
- Assessment notice for import declaration
- Payment coordination - import declaration

Predictability

Empowerment Programme for Trade Facilitation

Procedure Analysis & Simplification Tool

Components of the program

- 1 Setting up a documentation plan (defining a documentation scenario and establishing a tentative list of procedures)
- 2 Interviewing and collecting data: skills for data collection
- 3 Registration of collected information in the business process analysis online tool.
- 4 Analysis of data collected to identify duplication, redundancies and bottlenecks.
- 5 Drafting of simplification proposals

Kenya Plant Health Inspectorate Service (KEPHIS) Work Group

Register with Kenya Plant Health Inspectorate Service (KEPHIS)

^ See details	Steps	Online	Entities	Requirements	Duration (days)	ABC	Fees
Initial	10	1	3	13	18.825	44,833.13	15,000
Current	5	4	3	3	8.7	6,957.01	15,000
Proposed	3	2	2	2	5.175	6,709.42	15,000

Testimonial

Thanks to UNCTAD's support the simplification process has reduced the administrative cost, **saving businesses approximately 62 percent** of the total cost for the procedures involved.

David Ngarama
Acting Chief Executive Officer



Empowerment Programme for Trade Facilitation

Climate Smart Trade Facilitation

Register with Kenya Plant Health Inspectorate Service (KEPHIS)

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New findings from UNCTAD study show that **simplifying and digitalizing** international trade procedures **can reduce CO2 emissions**

Before digitization, KEPHIS (Kenya Plant Health Inspectorate Service) estimated **133.3kgCO₂e of emissions.**

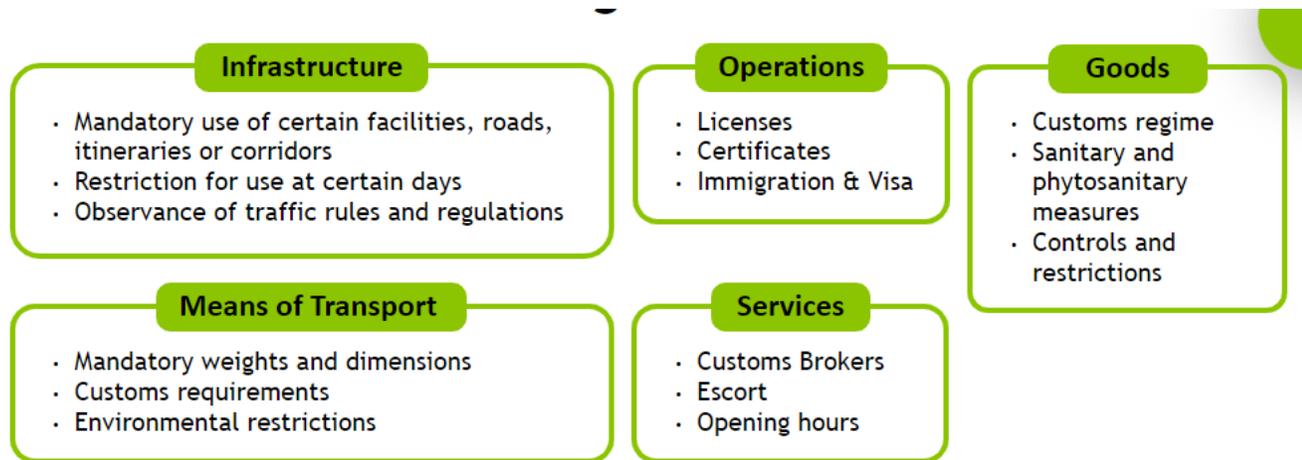


Following digitization, the estimate drops to **24.4kgCO₂e = an 81% reduction.**

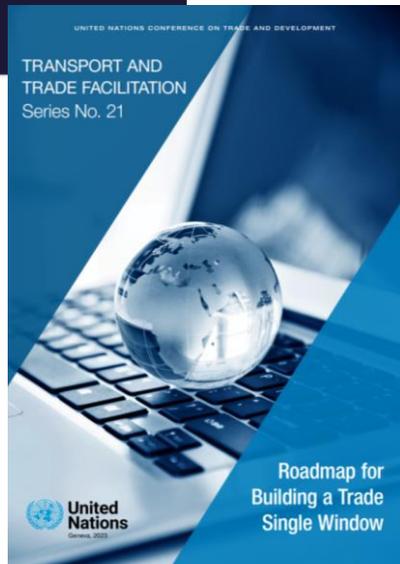
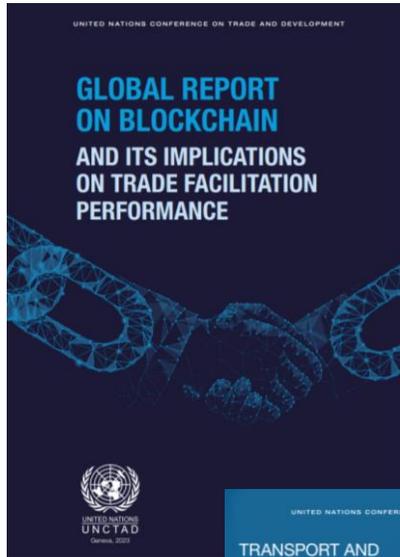
Empowerment Programme for Trade Facilitation

Transit Coordinators

Programme for national transit coordinators and transit stakeholders to build national capacity on regional and international transit issues in developing and least developed countries



Trade Facilitation – Analyzing and sharing experiences from implementation



Analytical work

- ▶ **Transport and Trade Facilitation Series**
 - Roadmap for Trade Single Window
- ▶ **Global Report on Blockchain**
 - Implications on Trade Facilitation Performance
- ▶ Global Survey on Sustainable and Digital TF
- ▶ Climate-smart trade facilitation research
- ▶ 2024 - Border Agency Coordination
- ▶ 2024 – Trade Digitalization Index

Consensus building

- ▶ **Multi Year Expert Meeting 2023 – Trade Facilitation**
 - Coordination and Digitalization
- ▶ **Trade Facilitation Innovation Days 2023**
 - Jointly organized in PPP with Global Alliance for Trade Facilitation



Trade Facilitation – Analyzing and sharing experiences from implementation

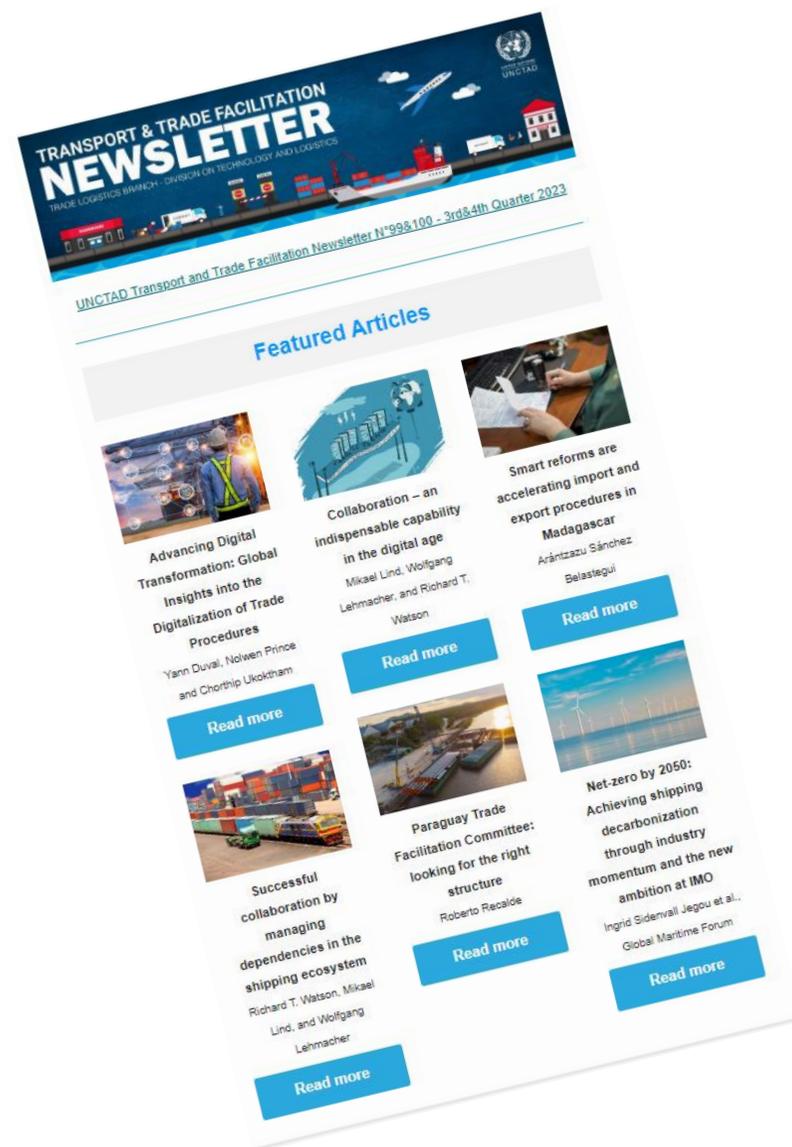
Multi Year Expert Meeting 2023 – Trade Facilitation – Main conclusions

- **WTO Agreement on Trade Facilitation**
 - Need for heightened international cooperation and better-resourced technical assistance and capacity building especially for LDCs.
- **Strategic Focus on Digitalization and Automation**
 - Automation and digitalization as critical enablers of efficient trade facilitation.
- **Coordination as a vehicle to accelerate Trade facilitation reforms**
 - Coordination through PPPs , especially NTFCs and on borders are fundamental for advancing national trade facilitation reforms.
- **Challenges and Progress in Vulnerable Economies**
 - Unique challenges faced by LDCs, LLDCs and SIDS with critical need for customized support to leverage trade facilitation for economic growth.
- **Global Supply Chain Forum**
 - The forum will tackle disruptions highlighted by recent global crises, focusing on building resilient and sustainable supply chains.



Trade Facilitation – Analyzing and sharing experiences from implementation

Transport and Trade Facilitation Newsletter



Trade Facilitation – Analyzing and sharing experiences from implementation

Trade facilitation

Long waiting times at borders, inappropriate fees, cumbersome formalities, and inadequate or unclear rules and regulations, can all become serious obstacles to trade, and as a consequence adversely affect investment, employment and trade-led development.

UNCTAD assists developing countries in identifying their particular trade and transport facilitation needs and priorities, and helps them program the implementation of specific trade and transport facilitation measures.

UNCTAD organizes workshops and seminars at the regional and national levels, publishes relevant information and training material, and provides technical assistance through numerous projects.



News



Saudi Arabia bolsters first-ever Global Supply Chain Forum

Set for 21 to 24 May, the forum will help forge more sustainable and resilient global production and distribution networks facing unprecedented challenges.



Georgia: Enhancing customs systems to unlock trade potential

The Eastern European nation makes strides towards simplifying transit customs procedure and joining the European Union Common Transit Convention, with technical support from UNCTAD.



The future of global trade: UNCTAD announces first-ever Global Supply Chain Forum

The forum will explore ways to strengthen resilience and sustainability in global supply chains, ranging from trade facilitation reforms to digital innovations.



The Gambia upgrades customs operations and boosts revenue from trade

UNCTAD's ASYCUDA customs automation software helps the West African country boost its trade potential and collect record customs revenue in 2023.



Programmes



Why Trade Facilitation?

Because it improves international trade opportunities and socio-economic development



THANK YOU

QUESTIONS & ANSWERS



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Asian Development Bank, African Development Bank, EU, Germany, UK HMRC, World Bank