



WORKING PARTY ON THE STRATEGIC  
FRAMEWORK AND THE PROGRAMME BUDGET  
(Seventy-sixth session)

**Geneva, 3-5 September 2018**

# **DITC**

## **ON THE GROUND**



UNITED NATIONS  
UNCTAD

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**MAKING TRADE  
WORK FOR ALL,  
WOMEN AND MEN**



**Women cross border traders: Malawi, Tanzania, Zambia**



**Where trade is not easy, and women face tough choices...**



# UNCTAD

has been there...

To help women traders thrive

UNCTAD prepared **1 report** that identifies key problems and proposes solutions

We are currently finalizing **2 manuals:**

- For Women Traders
- For Customs officials

# UNCTAD *Trade and Gender* course continues in high demand

In 2018,  
participation increased by



Since its inception  
in 2015

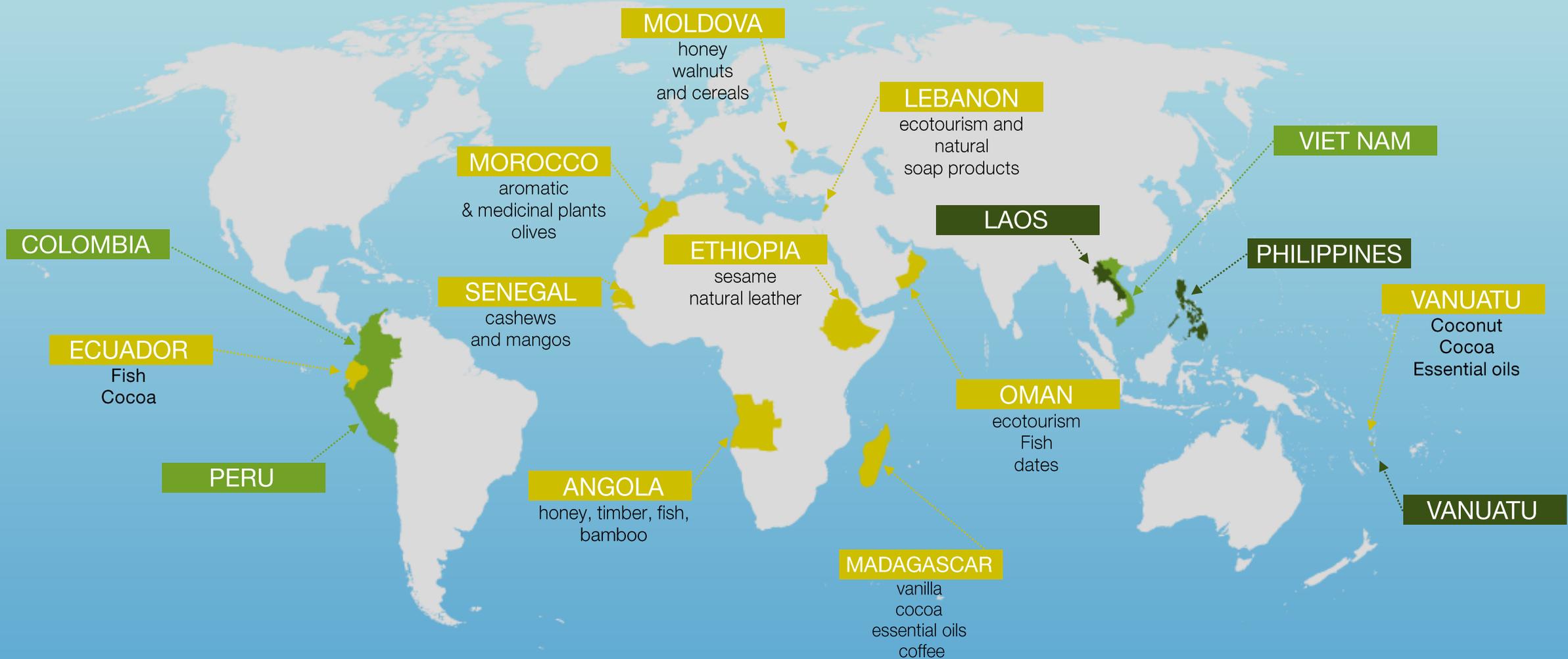


From 109 Countries

**MAKING TRADE  
WORK FOR AND WITH  
ENVIRONMENT**



# 3 Projects connecting, environment and development in 2018



 **Biotrade**

 **National green export reviews**

 **Voluntary Sustainability Standards**

**BREAKING THE  
CHAINS OF COMMODITY  
DEPENDENCE**



### 3 Projects helping break the chains of commodity dependence in 2018



**Promoting cotton by-products**



**Trading food for sustainable development in landlocked commodity-dependent developing countries**



**Developing linkages from the mineral resources sector to the wider economy**



MAKING MARKETS  
WORK FOR FIRMS  
& CONSUMERS

# The Unseen Impact of Non-Tariff Measures



## Capacity building and negotiation support

- Support to negotiations of the African Continental Free Trade Area on non-tariff measures leads to successful signing of the agreement
- e.g. Cuban policy makers are trained in using the UNCTAD-TRAINS NTM database to identify market opportunities → *90% of participants say “very positive for my work”*

## Cutting edge research on NTM impact on developing countries and SMEs

- New estimations of ad-valorem equivalents (UNCTAD/World Bank study: *The Unseen Impact of NTMs*) → *finds that NTMs eclipse the impact of tariffs*
- Regional workshops in Bangkok and Nairobi bring together 70 and 50 participants, respectively, from government, think tanks and private sector → *increased analytical capacity for evidence-based policy making*

## TRAINS, the world's largest NTM database

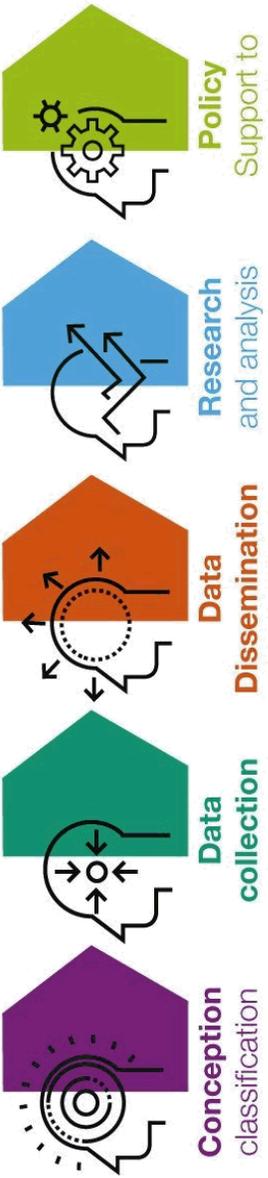
- *over 100 countries, 90% of world trade covered*
- Database increases transparency → more competitiveness of SME exporters; more regulatory cooperation across countries; more domestic policy coherence between regulators; basis of UNCTAD’s evidence-based support for negotiations and policy making

## Leading global NTM data collection

- National data validation workshops in South-East Africa bring together government agencies for better policy coordination and coherence: *26 agencies in Zambia, 22 agencies in Kenya*
- Training on NTM transparency in Thailand: 31 participants from all ASEAN member States → *90% of participants say that their understanding of NTM has improved “a lot” / “a great deal” in the evaluation questionnaire*

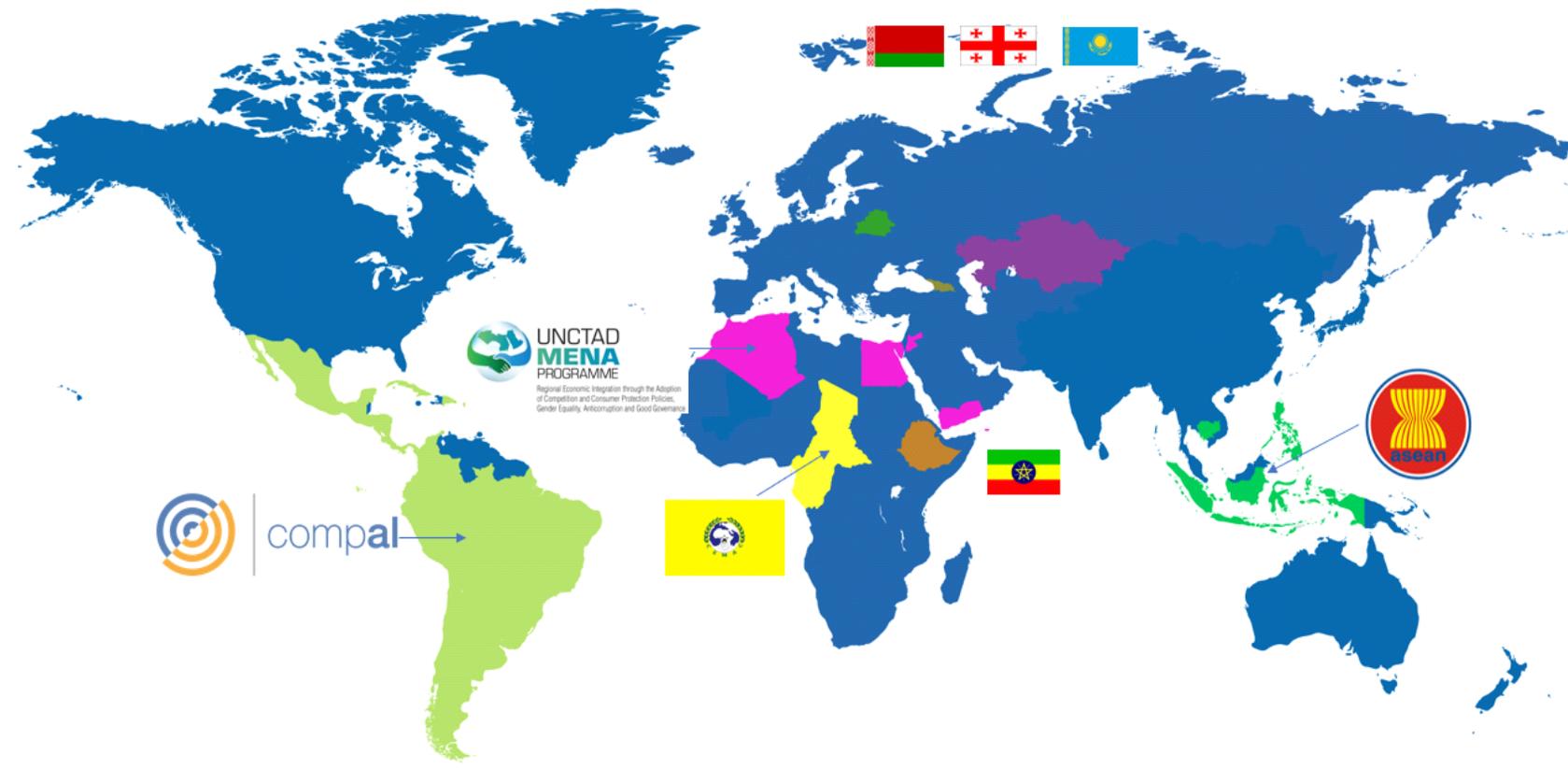
## Global leadership on definition and classification of NTMs

- MAST member organizations come together at the 2017 UNCTAD NTM week to update NTM clas
- UNCTAD-MAST classification recognized by UN Statistical Division



# In 2018 we maintained our wide coverage to foster **COMPETITION & CONSUMER PROTECTION**

Technical Cooperation (2017 – 2018)



SUPPORTING

TRADE

NEGOTIATIONS



# 3 Ways in which we supported trade negotiations in 2018



## Trade policy formulation and implementation

- Zambia, Botswana and Namibia requested assistance
- Support Angola UNCTAD project



## Support for multilateral and regional trade negotiations

- Continuous support to the African Union
- New request for Zambia



## WTO accession

- UNCTAD has assisted all acceding LDCs
- In 2017/18, we supported Iraq, Azerbaijan, Comoros and Sudan



And one last thing....

Thank you !



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