Intergovernmental Group of Experts on Consumer Protection Law and Policy, First Session

Geneva, 17-18 October 2016

Contribution by France DGCCRF

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Roundtable on challenges and perspectives for the collaborative economy

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The collaborative economy

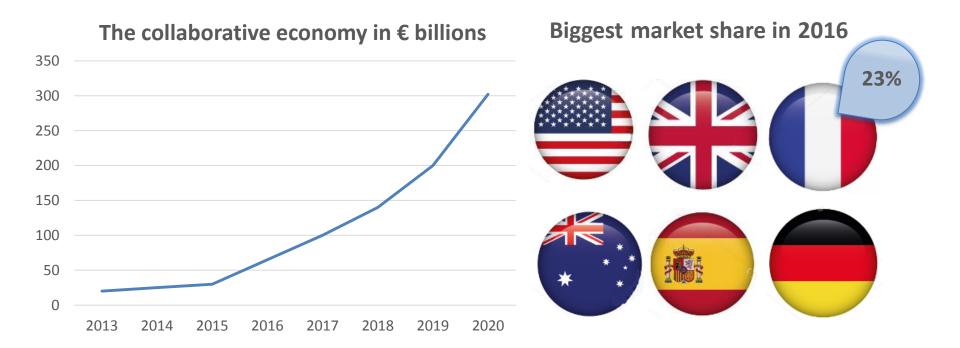
Context

- Great Recession & Financial crisis 2008
- Loss of purchasing power
- Development of New ICTs (smartphones & apps, social media)
- Growing concern over sustainability of consumption habits

Complexity

- Non-monetary exchanges between peers
- Monetary transactions (through platforms)
- Consumer empowerment

Figures



Where do we stand?

High impact on:

- labour law
- tax law
- competition law
- consumer protection law

DGCCRF findings:

- Blurred notions of consumer/business
- Multiple modes of remmuneration
- Based on confidence & security

Consumer protection law should always apply to the collaborative economy!

Areas of improvement

Transparency

Who does the consumer engage with?

Responsibility
/
Liability

- What is the platform responsible/liable for?
- What would ensure a level of protection 'that is no less' than traditional commerce?

Thank you for your attention