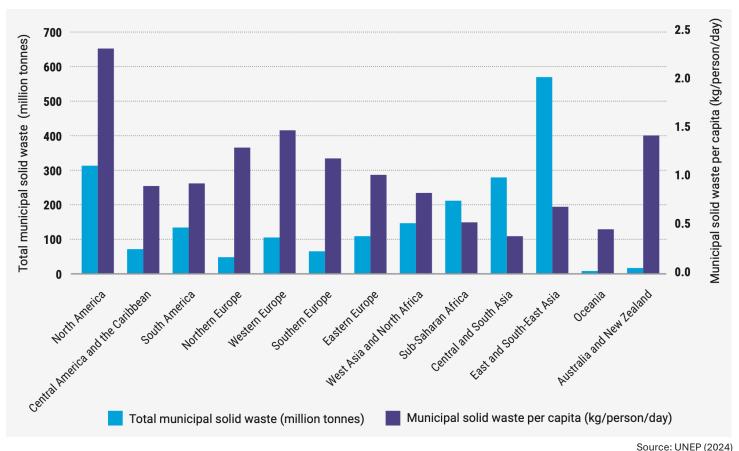




Global waste is growing unevenly across regions



Global waste generation: diverse challenges require tailored solutions



Municipal solid waste (MSW) generation by region: Total MSW (million tonnes) and MSW per capita (kg/person/day)

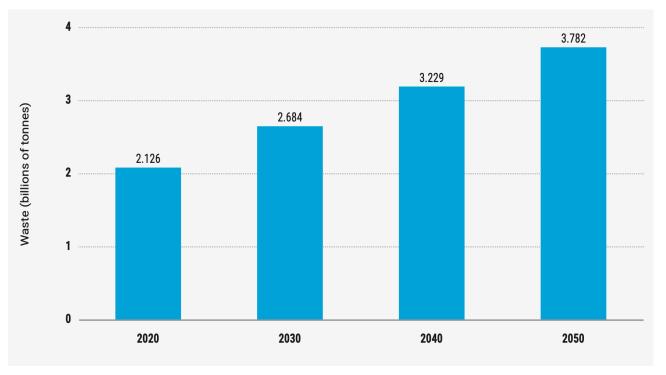
- Global waste reaches 2.01
 billion metric tons annually,
 expected to grow by 68% by
 2050. (UN, 2018)
- Waste types include plastics, food/organics, textiles, and ewaste, making recycling challenging.
- Regional differences in waste generation and per capita contributions are significant.



Waste is wealth: transforming waste into opportunity



Projections of global municipal solid waste generation per year in 2030, 2040 and 2050 if urgent action is not taken



Source: UNEP (2024)

- Global municipal solid waste is projected to rise sharply by 2030, 2040, and 2050 without interventions. (UNEP, 2024)
- Significant waste is traded as recycled commodities, creating opportunities for sustainable trade. (UNEP, 2024)
- Circular economy models can transform waste into economic assets, boosting local economies and global trade.

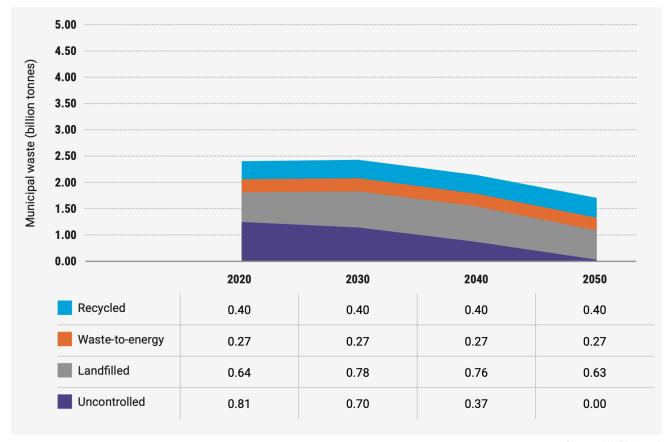


The role of the circular economy



The circular economy promotes local production and trade of goods aligned with reuse, repurposing, and recycling.

Circular Economy Projections, 2020-2050



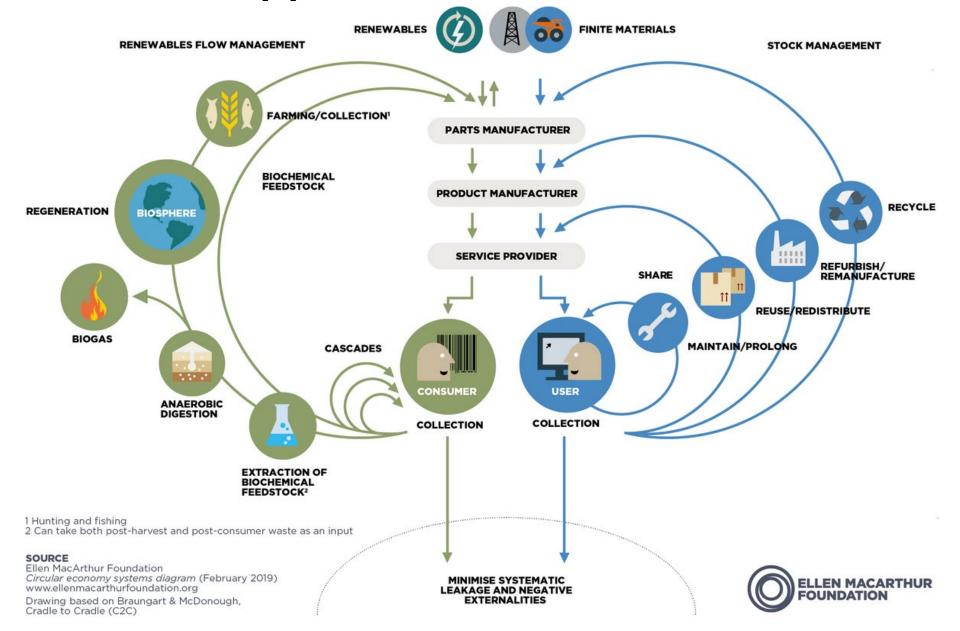
- Adoption of circular economy principles offers economic and environmental benefits.
- Promotes local production of recycled goods for regional and international trade.
- Drives local Small and Medium-Sized Enterprise (SME) growth, creating jobs and boosting local and international economies.

Source: UNEP (2024)



Waste is wealth (2)







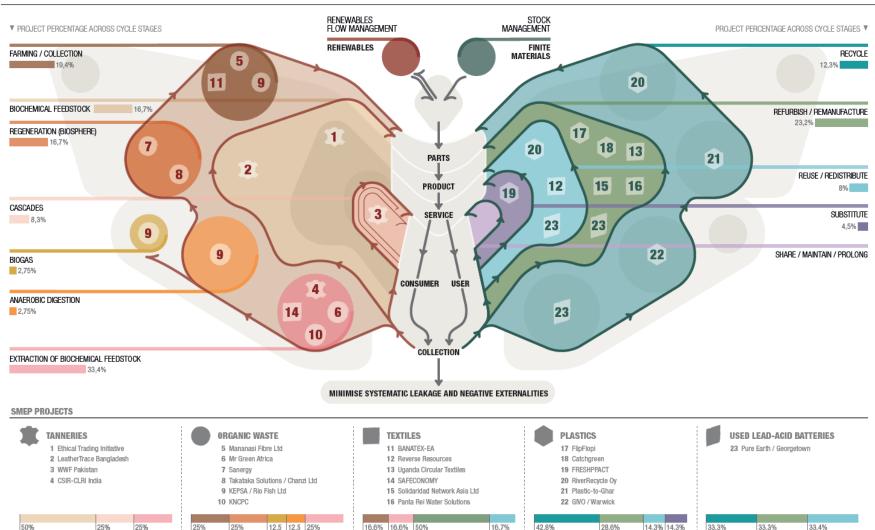
Waste is wealth (3)





Sustainable Manufacturing and Environmental Pollution

MAKING THE CIRCULAR ECONOMY A REALITY THROUGH PRACTICAL SMEP SOLUTIONS

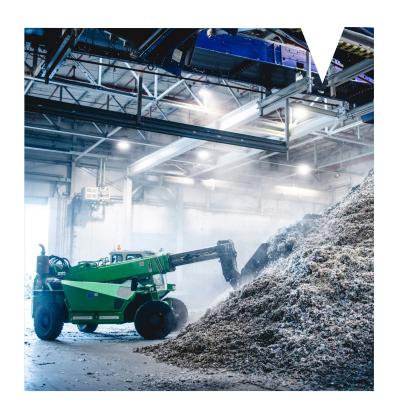




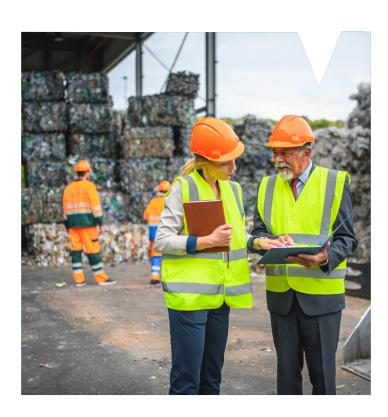


Challenges in scaling recycling systems in urban areas





Capital-Expensive and Complex



Logistics / Skills / Specialized services



Public and business / institutional Behaviour



Solution: Integrated circular bio-waste management for agricultural residues



Mananasi Fibre Ltd (Kenya)



- Burning 40,000 tonnes of pineapple waste annually emits 52,000 tonnes of CO₂, pollutes the air, harms health, and degrades soil.
- The project repurposes 10% of this waste into textile-grade fibres, compost, and biochar, creating a sustainable alternative.
- To date, 1,542 tonnes of waste have been diverted, producing 22 tonnes of fibre and 158 tonnes of compost.
- The initiative has created 85 jobs, with 50% for women and 84% for semi-skilled workers.

Solution: Secondhand textiles





- Uganda imports 80,000 tonnes of secondhand clothing annually; much of which ends up in landfills.
- The Uganda Circular Textile Project diverts waste to a Textile Reuse Hub, creating products like reusable nappies and accessories.
- Aims to repurpose 270 tonnes of textile waste, reduce emissions, and upskill tailors (90% women).
- Progress includes a market assessment at Owino Market and engagement with policymakers to support waste reduction efforts.

Solution: Multi-technology for industrial organic waste









- Kenya's food and beverage industry produces large amounts of polluting organic waste.
- Currently transforming waste into:
 - Animal feed from black soldier fly larvae and frass fertiliser.
 - Biochar for soil enhancement and carbon sequestration.
 - Compost as affordable fertiliser for local farmers.
- Diverted 16,000 tonnes of waste so far.
- Expanding operations in Nairobi and Mombasa to scale impact.

Tackling these challenges requires rethinking waste – not as a burden, but as a valuable resource that can be recovered and reused.

Pollution is the cost of wasted resources.

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Thank you











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